

# **Shropshire Place-based Joint Strategic Needs Assessment (JSNA)**

## **Bridgnorth & surrounding area**

# Joint Strategic Needs Assessment (JSNA)

Statutory responsibility of councils and ICBs (Health and Social Care Act 2012).

Identify **Health and wellbeing needs** of local area that aims to identify any **unmet need** and to provide **local context** for health and social care service planning.

Focus on the **wider factors that can have an impact on people's health and wellbeing (smoking, diet, housing, education, crime, access to facilities)**

A particular focus **on understanding and measuring inequalities and deprivation at a very local level.**

Helps us to **better understand the impact and effectiveness of our interventions** over time.

**Opportunity for working together and co-production**



# Shropshire JSNA

## Three Forms:

- Web based profiling Tool
- Thematic Needs Assessments - e.g., Pharmacy, Drug and Alcohol and Children
- **Place Based Needs Assessments**



## JSNA Placed Based Geographies

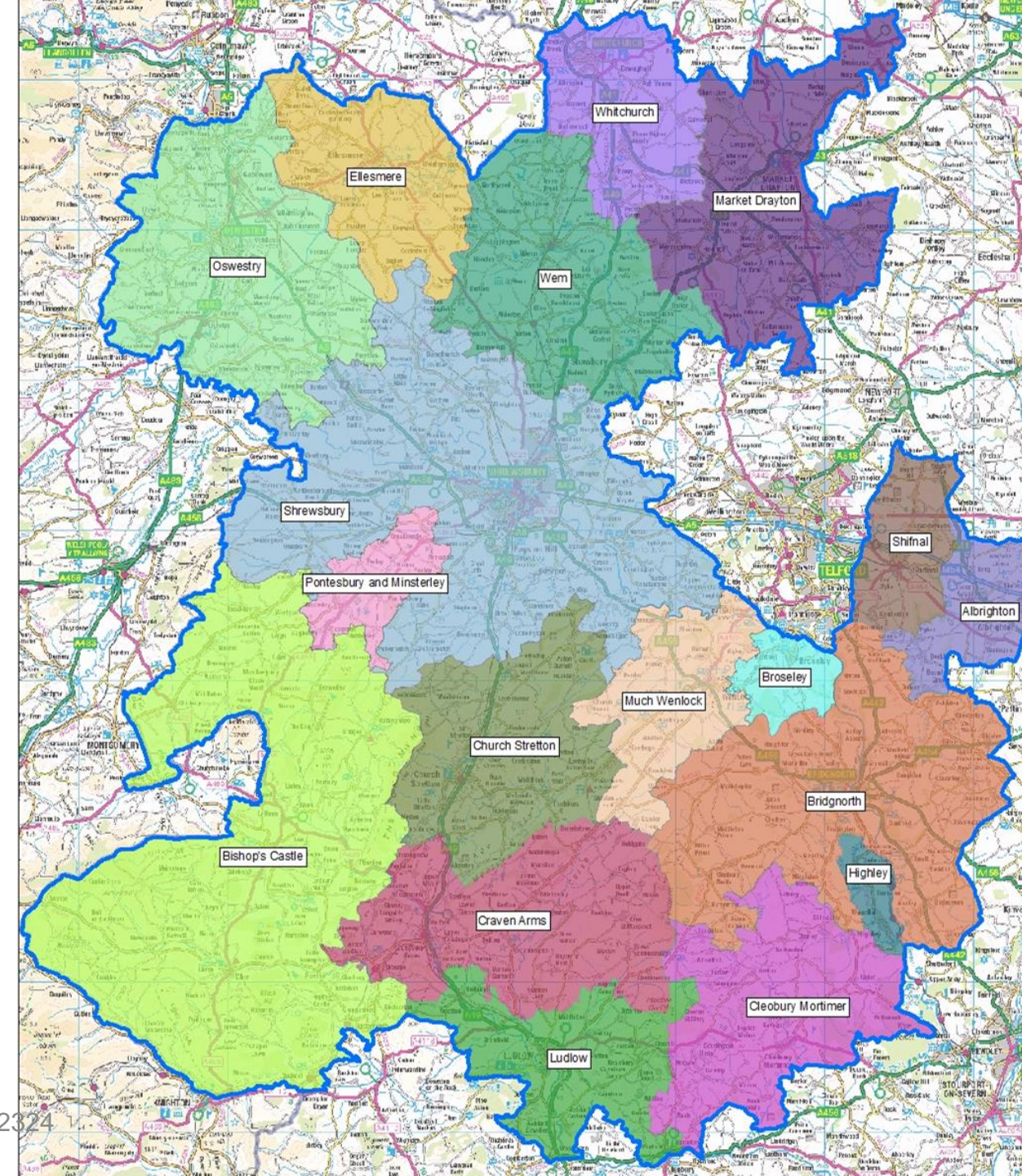
Shropshire and Place Plan Areas (PPA)

18 PPA focused mainly on a market town and its surrounding rural communities.

PPA's are based along geographical/communities' boundaries not political ones.

**Capture the uniqueness of the areas in Shropshire.**

**Identify meaningful local differences and areas of unmet need.**



# Place-Based JSNA

## Launching:

**Bridgnorth**

**Wem**

**Albrighton**

**Market Drayton**

## Complete / underway:

**Highley, Oswestry, Bishop's  
Castle, Whitchurch,  
Shrewsbury (4 zones),  
Ludlow**

## Remaining:

**Cleobury Mortimer,**

**Ellesmere,**

**Craven Arms,**

**Church Stretton,**

**Shifnal,**

**Broseley,**

**Much Wenlock,**

**Minsterley and Pontesbury**



# JSNA Process overview

- **Councillors Introduction Meeting** - Overview of JSNA and stages. Discuss stakeholder engagement, insights, data sources and co-production.
- **Online Survey and Community Engagement Survey** – ‘go live’ launch
- **Draft Profile Plan**
- **Stakeholder Event**
- **Final Place Plan Profile**
- **Actions created and working group formed**

# Community Engagement

## Stakeholder engagement via:

- ✓ Resident survey
- ✓ Interviews
- ✓ Focus Groups and attending key meetings
- ✓ Work with key groups

# Our ask to work together

**Insight and data** on local population and communities' health and wellbeing needs.

**Highlight areas and groups experiencing inequalities and deprivation.**

**Actively publicise and promote** resident survey

**Reach seldom heard** underserved communities.

**Connect with key professional and community groups** / social networks.

**Identify key stakeholders** for the stakeholders' event.

**Attend stakeholder event** and support with solution focus and action planning.



# JSNA Key contacts

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