

It is a statutory responsibility of councils and ICBs to jointly produce a Joint Strategic Needs Assessment (JSNA) of local health and wellbeing needs (Health and Social Care Act 2012). This should be a multiagency approach and include all the key statutory and Voluntary and community sectors organisations.

Responsibility for the JSNA rests with the Health and Wellbeing Board, and the results of the JSNA inform the joint health and wellbeing strategy when setting out their priorities for collective action.

It seeks to identify current and future health and wellbeing needs in the local population. The results help identify strategic priorities which inform the commissioning of services and activities based on these key areas of need.

Shropshire's JSNA recognises that only 10% of our health and wellbeing is affected by healthcare. That being healthy and well starts before we might need help from doctors or other caregivers. It starts at home, school, work and in the communities' where we live, work and play. The conditions of these things can affect our ability to make healthy choices and live healthy lives, the wider determinants of health.

As part of our JSNA we undertake place-based needs assessment for each of our 18 place plan areas including Bridgnorth. We do this by launching a resident survey which has a strong focus on what makes somewhere a good place to live, what are the biggest concerns and what can be most improved in the local area.

Each of our 18 place plan areas are unique and will likely have specific needs and concerns, although some maybe similar across all of Shropshire. Collecting information at a local level informs more about the health and wellbeing picture of each area and allows better support for residents with local issues that affect and matter most to them. This includes things that are working well, things that need improving and where services and resources should and can be placed now and in the future.

The JSNA relies on an asset-based approach and working with the community. Partnership working with the Town Council, voluntary and community groups, schools and colleges, GP practices to gain local knowledge, insight, and connections. Especially those who are often not well heard and unrepresented with the most areas of unmet need and at the highest risk of worse outcomes. Working together to best use the strengths, capacity, and knowledge of all the partners involved to identify actions and possible solutions.

Our request of Members:

To create a working group, or to assimilate the Bridgnorth place plan JSNA into an already existing group, to support with:

- Insight and data on local population and communities' health and wellbeing needs.
- Highlight areas and groups experiencing inequalities and deprivation.
- Actively publicise and promote resident survey.
- Reach seldom heard / underserved communities.
- Connect with key professional and community groups / social networks.
- Identify key stakeholders for the stakeholders' event.
- Attend stakeholder event and support with solution focus and action planning.