

**BRIDGNORTH TOWN COUNCIL  
TOWN COUNCIL MEETING  
9<sup>TH</sup> JANUARY 2023**

AP/2022

2<sup>ND</sup> DECEMBER 2022

**AGENDA ITEM 7 - TEDDY BEARS PICNIC**

**AIM**

1. To decide on the arrangements for the Teddy Bears Picnic 2023.
2. To permit spending from the allocated budget to book certain items such as first aid, additional toilets, and refreshments.

**BACKGROUND**

3. The Teddy Bears Picnic will take place on Thursday 27<sup>th</sup> July 2023.
4. No formal plans have been arranged, however research into possible ideas has taken place. This is detailed below.
5. In previous years, the Teddy Bears Picnic has run from 11am-2pm and there has been a charge of £1 per adult and 50p per child for entry with a reduced rate for childminders.
6. The last Teddy Bears Picnic took place in 2019.

**DISCUSSION/ COMMENT**

7. In 2019, the Teddy Bears picnic entailed the following;
  - a. Bouncy castles
  - b. Puppet shows
  - c. Best dressed teddy bear competition
  - d. Face painting
  - e. Refreshments
  - f. Funfair rides
  - g. National trust
  - h. Sweet shop
8. Research has been undertaken in other areas of the country as to the activities that are available at their similar events held by local council . This includes;
  - a. Pop up library
  - b. Treasure hunt
  - c. Petting zoo
  - d. Involvement of local businesses for stalls and sponsorship
  - e. Music
  - f. Crafts
  - g. Story telling
  - h. People dressed up as children's characters for photographs
  - i. Teddy bear hospital
  - j. Walking sellers - balloons, bubbles etc
  - k. Involvement of local transport (an event run by a council in the south involved their beach land train in the event by promoting that as a way to get to the teddy bears picnic)

9. It would of course not be feasible to carry out all these activities, however they are options that could be included in the 2023 event.

## FINANCIALS

10. Income and expenditure was as follows for the 2018 Teddy Bears Picnic:

### Teddy Bears' Picnic 2018 - Income/Expenditure

#### **Expenditure**

<u>Company</u>	<u>Item</u>	<u>Cost</u>
Pinxton Puppets	Puppet Show	£270.00
MedAid Services	First Aid provision	£90.00
Space Mobiles	Toilets	£190 plus VAT
Amazon	Bubbles	£79.80

Total Expenditure £439.80

#### **Income**

Entry		£751.61
Stalls		£60.00
Face Paint		£24.60
Bouncy Castles		£60.00
Tea Cups		£50.00
Side Show		£40.00
Toy Set		£55.00

Total Income £1,041.21

**Balance £601.41**

11. A quote has been obtained from Pinxton puppets for £275 for three shows on the day. They are provisionally booked.
12. For the Queen's Baton Relay in July 2022, 6 additional toilets and 1 additional disabled toilet were hired from Telford Toilets for the weekend. This cost £540+VAT.
13. First aid provision for the Christmas Light Switch on 2022 cost £200. However, advice has been sought from the director of MedUK, Chris Phillips, who suggested that additional first aid cover is unnecessary for events that fall below 3000 people and are low risk. It is suggested that having Town Council staff trained in first aid present as well as exploring the possibility of community first responders present in exchange for a charitable donation would be sufficient.

## DECISIONS

14. Members are asked to;
- Decide start and finish times for the event.
  - Decide activities and attractions that will take place at the event.
  - Decide if an entrance fee will be charged.