

**BRIDGNORTH TOWN COUNCIL  
EVENTS COMMITTEE MEETING  
5<sup>TH</sup> SEPTEMBER 2022**

AP/2022

9<sup>th</sup> August 2022

AGENDA ITEM 7 TEDDY BEARS PICNIC 2023

AIM

1. To consider the reinstatement of the Annual Teddy Bears Picnic in Castle Grounds.

BACKGROUND

2. In the past, the Town Council has organised an annual teddy bears picnic for the children of Bridgnorth.

DISCUSSION/ COMMENT

3. Previously, the event has entailed the following;
  - a. Bouncy castle
  - b. Puppet shows by Pinxton Puppets
  - c. Best dressed teddy bear competition
  - d. Face painting and glitter tattoos
  - e. Refreshments
  - f. Small rides
4. The event usually takes place on the first Wednesday of the School holidays between 11am-2pm and is suitable for Primary aged children.
5. Some members of staff would be required to work on the event for roles such as litter picking, manning the gates, general safety.
6. The last time the Teddy Bears picnic took place was 2019. Although a date had been set for 2020, this could not take place due to the Covid-19 pandemic.

FINANCIALS

7. Usually, a fee on the gate of £1 per adult and 50p per child is charged.
8. Expenditure is likely to include the hiring of Pixton puppets, first aid, additional toilets and prizes for competitions.
9. Income will be in the form of entry to the event and a percentage of sales from the traders. E.g. Face paint, bouncy castle, funfair rides.
10. In 2018, a profit of just over £600 was made from the event.
11. It is likely that the cost of toilets and first aid will be increased from previous years, evidenced by recent Christmas Lights and Queen's Baton Relay expenditure,
12. Based on the income of 2018, we can estimate that approximately 1,000 people attended the event.

Amee Plimmer  
Business Administrator