

# BRIDGNORTH FAIRTRADE GROUP

APPENDIX P

## Minutes of Meeting on Thursday January 18<sup>th</sup> 2018

**Present:** Ray Gill (chairman) Val Gill, Catherine Benbow, Carol Whittle, Sarah Cawdell, Kate King, Ruth Cole

**Apologies:** Jo Walker Liz Hodge Derek Cole

Mandy Fortune, a long-time member of the group, has sadly now stepped down.

**Schools update:** Ray reported that pupils from Year 10 at the Endowed School had been engaged on a survey of Fairtrade users and he showed some of their findings. Unfortunately, with the arrival of a new head teacher at the school and various pressures on Staff workloads this had not been completed. However what we saw on the screen was encouraging – they had spoken to 190 people and most knew about Fairtrade and many of those surveyed bought it when they were able.

**Fairtrade Fortnight:** This runs from Monday 26<sup>th</sup> February to Sunday March 11<sup>th</sup> and the theme this year is based around doors with the idea that people are invited to “Come on in”

**Main event:** Various venues were suggested to hold an event sometime during the Fortnight and it was felt that the Town Hall was the most central place. The best date seemed to be the Friday in the middle of the Fortnight so Friday March 2<sup>nd</sup> was agreed, the time to be between 10.00 am and 12.00 noon. Ray and Carol were confident we would be allowed to use the building that morning and we would not get in the way of the stall holders. We could make use of the door to invite people to “Come on in”. We will serve coffee and tea with home-made muffins – various flavours. Catherine offered to make chocolate ones and Carol can supply any other recipes from a book she produced last year.

**Publicity:** We looked at the posters available and decided to order a set saying “Come on in for Fairtrade.” We agreed to visit the shops and cafes we know sell Fairtrade goods and ask if they will display a poster, preferably on their door. Carol volunteered to visit those in the High Town and Ruth will visit Marks & Spencer and the Co-op. Ray will order the posters. **Banner:** Last year we displayed a banner across the end of the Town Hall which was very eye-catching. As it had last year’s date on it’s not appropriate to use again this year. It would be too expensive to purchase a new one each year so Ray will investigate the possibility of having one and a separate date which can be attached and could then be used each year with just the expense of a revised date. **“What’s What” magazine:** Ray will make contact.

**Schools:** We have always maintained good relations with all the schools in former years and they have been co-operative and supportive. Ray will make contact with the Secondary Schools and try to fix some dates for Assemblies. Sarah volunteered to investigate the situation in the Primary Schools.

**Next meeting:** This was fixed for Tuesday February 20<sup>th</sup> at 7.30 at the home of Val and Ray. 19 Elizabeth Avenue.

*Since the meeting Ray has managed to order an appropriate banner which will cost £110.00. We have the funds available.*

*Derek reminded us that he has a contact with one of the students from the Endowed School involved with the Taste of Tanzania coffee. Ray agreed it would be good to make contact to see if they are able to be involved in serving/supplying the coffee.*