

**“Catch Me Who Can” Bridgnorth Art Trail Meeting, 8<sup>th</sup> July 2019**



Agenda Item	Discussion / agreed	Action
1. Welcome, Attendance	<p><u>Present:</u> Cllr Julia Buckley, Emma Spenser, Chris Garside, Cliff Kimberley-Bassett, Brian Jones, Donald Wightman, John Hart,</p> <p><u>Apologies:</u> Cathy Fox, Mark Pitt, Mike Grocock, Cllr Richard Fox, Nicky Cooper, Robert Davies, Cath Kimberley-Bassett, Paula Knight.</p>	
2. Matters Arising	<p>JB and NC had met with BTC town clerk and RFO. It was not possible to set up paypal mechanism in the name of BTC to collect donations from a “Donate now” button. The group agreed instead to approach other existing charities / non profit organisations with their own bank accounts and already connected with the art Trail, to ask if they would enable the paypal mechanism, and effectively donate to BTC on a monthly basis.</p> <p><b><u>Recommendation: To ask:</u></b></p> <ul style="list-style-type: none"> <li>a) Open House Art Trail (NC to ask)</li> <li>b) Trevithick 200 Society (BJ to ask), and lastly,</li> <li>c) Bridgnorth Civic Society (JH to ask)</li> </ul> <p><b>In that order, whether one of them would agree to set up the paypal donation mechanism.</b> Aim is to have the facility for online donations in time for the summer holidays if possible.</p>	<p>JB to approach NC BJ to ask T200</p>
3. Phase 1 Update	<p><b><u>3a. Statue Watch Repairs</u></b> CB had contacted Matt Snelson (MCMT) regarding sealant, no change to original proposal.</p> <p>Statue no. 1: CB meeting artist Billie Goucher on 9<sup>th</sup> July. Sanded and sealed edges ready to re-paint. Statue no.3: CB had visited to explore issue reported by artist. It was felt that there was too much varnish. Suggestion is to pick the varnish off – then take it back to less and give only 1 coat, as the excess was overheating in the sun. DW offered to assist CB. JB to introduce KoC to DW and CB by email.</p> <p><b><u>3b. Maintenance</u></b></p>	<p>CG / PK</p>

	<p>No.6 needs adopting as often not cleaned and in the worst spot, under a tree. Donald Wightman kindly agreed to take this on as he already cleans no.7 and they are close together.</p> <p>No.5 needs adopting now that Cathy and Richard Fox have moved house. BJ to approach Mike Grocott, who lives nearby and is an enthusiastic supporter on the group.</p> <p>KCB to send out an email to all adopters asking them for a final clean before the school holidays start (19-19<sup>th</sup> July).</p> <p>Working group and adopter volunteers to be on red alert during – our eyes and ears during the summer holidays – report any damage immediately so we can repair promptly during high traffic season.</p>	
<p>4. Phase 2 Update:</p>	<p>a. <u>Funding options</u>  JB reported that we were waiting feedback on the first funding application (West Mercia proceeds of crime) and that the BTC had approved our request to submit the additional funding applications.</p> <p>BJ to support on “Awards for all” application - stress no of hours volunteers  JH to support on the “Cooperative” application</p> <p>The press stories on sponsor donations are on hold until the “donate button” goes lives (once we have a charity bank account lined up).</p> <p>b. <u>Freemen progress</u>  JB to ensure smooth payment by Freemen when they try again to pay a cheque into BTC.  Discussion on how best to progress their statue irrespective of funding of other 5 statues.</p> <p><b><u>Recommendation: BTC to endorse their application to Historic England for permission to install statue in Castle Grounds (in rose flowerbed at entrance) to enable their progress.</u></b></p>	<p>BJ</p> <p>JB</p>
<p>5. PR</p>	<p>a. <u>Publicity</u>  i. Need to launch a Facebook photo competition to encourage interaction over the holidays and persuade visitors to upload photos on the website and facebook.  Agreed on a theme:</p>	<p>JB</p>

“Most people in the photo around the statue”, with special prize for the “furthest travelled”  
JB to ask KA to help set up on FB

ii. ES updated the group on a new guidebook for Bridgnorth

Advert for this group £100 – producing a brochure promoting Bridgnorth & Broseley

“Bridgnorth & District Tourist Association” used to produce a tourism brochure, but no funding or appetite since 2017. Lady (Sam Cole) who produces church Stretton brochure, done Ludlow – experience.

Compile events – “Lets visit Bridgnorth” also website ready by August

Very dynamic, included chamber of commerce – commissioned it.

**Recommendation: Group agreed to a photo advert (same as front of tourism leaflet) up to £100,** if we can try to negotiate a special rate for non-profit (and/or possible editorial story)

iii. Comments from Rock Solid Knowledge – on app

iv. ES updated the group on the Library’s summer reading challenge – 6 books during the holidays. Also “arts award” certain amount of things for an arts award (26<sup>th</sup> July) make the trail one of the activities they could do. 28 august is sharing session.,

v.ES also showed the group that Eddie Brown photographer has now released his annual calendar for 2020, and the March photo is the 12 Art Trail statues. These calendars available for sale at the library.

b. Map Distribution

Upcoming events where we can make leaflets and maps available:

1940s weekend at SVR (also re-stock stations along the line with leaflets)

Choir event sat 16<sup>th</sup> July – 100 people – leaflets (stocked by CG)

Arts & Music Festival end of August – 22 – 26<sup>th</sup> festival

Stock up pubs with maps – programme coming up / FB – John Hart to distribute (both)

Mid September – Bridgnorth Town Carnival rescheduled.

Teddy Bears’ picnic – 24<sup>th</sup> July – stall – lot of visitors from Black Country & Birmingham (ES)

Classic Car shows – Donald W to take leaflets, 22 September

Claverly flower show and history festival – Emma Spenser

3<sup>rd</sup> week in September – SVR 21<sup>st</sup> September

21<sup>st</sup> August classic car event SVR

	JB to follow up with Bridgnorth print - If we re-do the posters in the windows of outlets offering the free maps – it must include the word FREE. Could we ask Bridgnorth Print to print a sticker with the word “Free” – in either Green, Pink or yellow. A total of 30 shops and outlets in total.	
7.AOB	Request from East Lancashire museum to Catch me who can for the summer – possible story for journal?  DW: Sustainable Bridgnorth – repair café? Donald Wightman	
Date of Next Meeting	NO MEETING IN AUGUST Next Meeting: Monday 9 <sup>th</sup> September, 6.30 – 8pm, Library side room	ES /JB